

WWW.HELLOSLEEPYBEAR.COM

SLEEPY BEAR

COFFEE & ICE CREAM

CRAFTED IN AN EXCLUSIVE PARTNERSHIP BETWEEN RENOWNED
MICHIGAN PURVEYORS, MAGNUM COFFEE ROASTERY AND
GUERNSEY FARMS DAIRY PRESENT SLEEPY BEAR - WHERE
SMOOTH MEETS IRRESISTIBLE -
ONE DREAMY BITE AND SAVORY SIP AT A TIME.



MAGNUM
COFFEE
ROASTERY

CARMELA

Guernsey
FARMS DAIRY

K-CUPS



Sleepy Bear Coffee by Magnum Coffee Roasters is proudly Michigan-roasted, made in the heart of the Great Lakes. Crafted with 100% Arabica beans, each small-batch brew offers a smooth, flavorful, and balanced experience. Available in regular or decaf, K-cup or ground, their unique and seasonal blends consistently deliver rich flavor in every cup.

CAPSULES



Traverse City Cherry

Bold cherry flavor throughout a robust coffee base.

10222 - 1/30 CT



Pere Marquette French Roast

Full-bodied, dark-roasted 100% Arabica blend with deep, smoky flavor.

10219S - 1/30 CT



Harbor Springs Hazelnut

Light-roast blend with toasty hazelnut aroma and smooth, nutty sweetness.

10223 - 1/30 CT



Sault Ste Marie Salted Caramel

Medium roast with rich caramel sweetness and a dash of sea salt.

10230 - 1/30 CT



Mackinac Fudge

A sweet, light-roast coffee with chocolatey fudge notes.

10224 - 1/30 CT



Michigan Blueberry

A smooth medium roast with a fruity blueberry twist.

10221 - 1/30 CT



Manistee Maple Pecan

Sweet medium roast with notes of warm maple syrup with buttery pecans.

10229 - 1/30 CT



Detroit Vanilla Bourbon

A medium roast with smooth vanilla and a hint of bourbon warmth.

10236S - 1/30 CT



Lake Saint Clair Sunrise

A bright, smooth medium roast with subtle citrus and nutty flavor.

10237S - 1/30 CT



Pere Marquette French Roast - DECAF

Dark, full-bodied flavors of the French Roast without the caffeine.

10220 - 1/30 CT



THE CRIB Manitou White Mocha

Creamy, light mocha roast with sweet white chocolate undertones.

10238 - 1/30 CT

A blend that gives back

★★★★

A portion of proceeds from this blend supports the restoration and public preservation of **The Crib—North Manitou Shoal Light Station**, a cherished piece of Michigan's maritime history.

DRIP COFFEE & BULK



RETAIL BAGS



Traverse City Cherry Coffee

Bold cherry flavor throughout a robust coffee base.

10228 - 6/16 OZ



Pere Marquette French Roast

Full-bodied, dark-roasted 100% Arabica blend with deep, smoky flavor.

10225 - 6/16 OZ



Michigan Blueberry Coffee

A smooth medium roast with a fruity blueberry twist.

10227 - 6/16 OZ



Pere Marquette French Roast - DECAF

Dark, full-bodied flavors of the French Roast without the caffeine.

10226 - 6/16 OZ



Detroit Vanilla Bourbon Coffee

A medium roast with smooth vanilla and a hint of bourbon warmth.

10252 - 6/16 OZ



Lake Saint Clair Sunrise Coffee

A bright, smooth medium roast with subtle citrus and nutty flavor.

10250 - 6/16 OZ



Mackinac Fudge Coffee

A sweet, light-roast coffee with chocolatey fudge notes.

10251 - 6/16 OZ



SHIPPER - Variety 36 Count Ground

Lake Saint Clair Sunrise, Mackinac Fudge Ground Coffee, Detroit Vanilla Bourbon

10300 - 36/6 OZ

S SEASONAL FLAVORS



S SHIPPER - (32) 12 Coffees of Fall K-Cups

(32) 12 single-serve cups in each box: Pumpkin Pie, Oatmeal Cookie, Salted Caramel, Southern Pecan, Coconut Macaroon, Vanilla Nut Pumpkin Pie, Caramel Crumb Bun, Cinnamon Hazelnut, Apple Pie, Maple Pecan Cinnamon Sticky Bun, Chocolate Fudge Brownie

10233 - 32/12 OZ



S SHIPPER - (32) 12 Coffees of XMas K-Cups

(32) 12 single-serve cups in each box: Santa's Blend, Gingerbread Cookie, Christmas Cookie, Peppermint Mocha, Java Jingle, Spiced Eggnog, Hot Buttered Rum, Chocolate Coconut Blizzard, Candy Cane, Oh Fuuudge, Glazed Cinnamon Roll, Roasted Chestnut

10234 - 32/12 CT



S SHIPPER - Fall (30) Ground Coffee, (24) Ct K-Cups

(30) 16oz ground bags: S'Mores, Caramel Pumpkin

(24) 12 single serve cups in each box: S'Mores, Caramel Pumpkin

10249M - 32/12 CT

ICE CREAM



Crafted with care by the legendary Guernsey Farms Dairy. Sleepy Bear Ice Cream combines the bold, comforting flavors of coffee with the unique taste of Michigan's finest local ingredients. Whether you're celebrating a special moment or simply looking for a sweet escape, Sleepy Bear Ice Cream offers the perfect treat to satisfy your craving.

RETAIL



Coffee Freeze

Smooth and creamy coffee ice cream with a bold espresso kick, perfect for coffee lovers.

G231 - 3/48 OZ
G144 - 1/3 GAL



Java Salted Caramel

A harmonious blend of rich coffee and gooey salted caramel, striking the perfect balance of sweet and salty.

G233 - 3/48 OZ
G178 - 1/3 GAL



Traverse City Cherry Java

Michigan's iconic cherries meet bold coffee for a sweet, tart, and refreshing treat.

G234 - 3/48 OZ
G180 - 1/3 GAL



Mackinac Fudge Java

Indulgent coffee ice cream swirled with rich, creamy Mackinac Island fudge – a true taste of Michigan tradition.

G232 - 3/48 OZ
G179 - 1/3 GAL

TASTE **GUERNSEY** ★★ *the* ★★ DIFFERENCE

Established 1940 in Northville, MI
by John T. McGuire

Family-owned for 3 generations,
built on quality, service, and tradition

Award-winning small-batch process
ensures rich flavor and consistency

Recipes developed by McGuire himself,
refined over decades

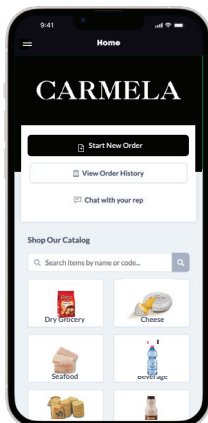
Made with local Michigan milk
from family farms

Premium ingredients,
slow-heated for taste—no shortcuts

A true taste of tradition,
crafted with care in every scoop

*Scoop up happiness
in every delicious bite.*

★★★★



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CARMELA