



## BETTER SEAFOOD STARTS WITH BETTER SOURCING.

Sea Tales is a mission-driven seafood company offering a curated line of wild-caught, sustainably sourced products—trusted by chefs, retailers, and seafood lovers who care about where their fish comes from. From MSC-certified albacore, skipjack, and yellowfin tuna to sardines, jack mackerel, and anchovies packed in extra virgin olive oil, every item is responsibly pole-and-line caught and traceable back to its fishery.

With a focus on transparency, clean ingredients, and ocean-friendly practices, Sea Tales delivers bold, clean flavor in every tin and pouch.

## FROM POLE TO PLATE— NO COMPROMISE.

- > **100% Sustainably Sourced** – All is wild-caught using ocean-friendly methods like pole-and-line fishing, with full MSC certification for sustainability.
- > **Traceable** – Every product can be traced back to its fishery, offering full transparency and building trust with conscious consumers.
- > **Clean Ingredients** – Free from artificial preservatives and unnecessary fillers—just high-quality fish, olive oil, and sea salt.
- > **Global Flavors, Everyday Convenience** – Culinary-inspired options like sardines in EVOO with lemon or spicy tomato sauce offer bold flavor and pantry-ready ease.
- > **Mission-Driven Storytelling** – Sea Tales partners directly with small-scale fishing communities and shares their stories, making every tin a connection to a real place and people.





## PACKED

EVOO    Extra Virgin  
Olive Oil

## CERTIFICATION

P&L    Pole & Line  
MSC    Meets standard  
for sustainable  
fishing

# TUNA

Clean protein, firm texture, and pole-and-line caught—Sea Tales’ tuna delivers bold flavor and trusted sourcing, ideal for premium sets and health-focused shoppers.



## ALBACORE

30252	12/5 OZ	ALBACORE TUNA NO SALT, 5 OZ
31662	12/5 OZ	ALBACORE TUNA IN OLIVE OIL, 5 OZ

MSC-CERTIFIED, P&L  
MSC-CERTIFIED, P&L

## SKIPJACK

30320	12/5.6 OZ	SKIPJACK TUNA 2X2.8 OZ TWIN PACK
530221	12/5 OZ	SKIPJACK TUNA NO SALT, 5 OZ
530245	12/5 OZ	SKIPJACK TUNA IN OLIVE OIL, 5 OZ

MSC-CERTIFIED, P&L  
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## YELLOWFIN

53265	6/43 OZ	YELLOWFIN TUNA POUCH
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MSC-CERTIFIED, P&L

# SARDINES

Rich in omega-3s and packed in olive oil or zesty sauces, these MSC-certified sardines offer flavor and shelf appeal for quality-driven shoppers.



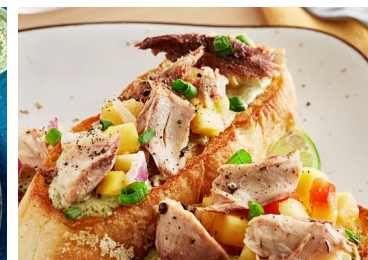
## TINNED

30375	12/4.2 OZ	SARDINES IN EVOO WITH LEMON
30382	12/4.2 OZ	SARDINES IN EVOO
30399	12/4.2 OZ	SARDINES IN SPICY TOMATO SAUCE
31266	12/4.2 OZ	SARDINES IN EVOO WITH CHILI

MSC-CERTIFIED  
MSC-CERTIFIED  
MSC-CERTIFIED  
MSC-CERTIFIED

# SMALL FISH

From jack mackerel to anchovy fillets, these responsibly sourced staples bring global flavor and nutrition to the specialty seafood set.



## JACK MACKEREL

30405	12/4.4 OZ	JACK MACKEREL FILLETS
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MSC-CERTIFIED

## ANCHOVIES

30412	12/1.6 OZ	ANCHOVY FILLETS IN EVOO
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MSC-CERTIFIED